

CELEBRATING 50 YEARS

SPORTING LETS

FISHING, STALKING & SHOOTING
IN SCOTLAND & IRELAND
2010 SEASON



SCOTLAND'S PREMIER SPORTING LETS AGENCY

Galbraith

REMEMBER TO
RESERVE YOUR
SPACE
EARLY

for 2011

Following the unprecedented success of our '50 Year' celebratory brochure in 2010 production is now underway for the 2011 edition. This is once again scheduled to be a full colour, 80 plus page brochure packed with all the best fishing, shooting and stalking available in Scotland and Ireland together with interesting articles. Once again there will be a limited amount of advertising space available as detailed overleaf. So reserve yours now and don't miss out.

RATE CARD

Scotland's premier Sporting Lets Agency

01738 451600

CKD Galbraith

CKD Galbraith's Sporting Department celebrated 50 years in 2010. Our Sporting Lets brochure has been produced in its current format for over 20 years, and has long been recognized as the definitive publication for showcasing Sport in Scotland, whilst expanding its portfolio in Ireland, Spain and England.

CKD Galbraith is Scotland's premier sporting lets agency dealing with sport in Scotland and Ireland, as well as Spain and England, and as such the annual brochure is a highly influential advertising media which is read by the top market sector of those who hunt, shoot and fish. With a substantial increase in the numbers of people from both overseas and this country taking their leisure activities in the UK 'Sporting Lets' assumes an even more important role as an advertising medium.

In addition to those who rent sport from CKD Galbraith the brochure is circulated to all the estate owners that are featured as well as other influential individuals in Scotland and Ireland.

With a print run in the region of 12,000 the sporting brochure is circulated to a highly targeted and carefully selected market segment that enjoy a high disposable income. As an annual publication dealing with sport throughout the year the CKD Galbraith Sporting Brochure enjoys an exceptionally long life, certainly referred to right up to the following year's publication, and has become a collector's item for many !! The readership figure is calculated at around 40/60,000.

In addition to the constantly refined and up-dated mailing list to direct clients, the sporting brochure is distributed through selected outlets such as House of Bruar and other specialist retail outlets.

The bulk of the advertising space is taken on a repeat basis by long standing advertisers, but some limited space is available each year for those who book early.

GENERAL INFORMATION

Over 88 pages, A4, full colour, perfect bound on high quality gloss art paper, covering sport on over 70 estates and salmon rivers in Scotland, Ireland and England together with shooting in Spain.

ADVERTISING RATES

No increase for 2011

Half Page £ 700 - Full Page £1,200

Inside Front Cover £1,600 - Inside Back Cover £1,600

Quarter page - please enquire

NOTE :- All rates subject to VAT at prevailing rate.

COPY REQUIREMENTS

Copy should be supplied as either a .tiff or .jpg at a resolution of 300 dpi in CMYK. **NOTE:** pdfs are only accepted for whole pages

SPACE AREAS

Whole page 277mm deep x 190mm wide

Whole page bleed 303 mm deep x 213mm wide

Half page horizontal 130mm deep x 190 mm wide

Half page vertical 265mm deep x 92.5mm wide

Quarter page 130mm deep x 92.5mm wide

Advertisements can be designed for advertisers who supply text and photographs. Please contact David Thomas on 01564 793217

The brochure is closely linked to our web site www.sportinglets.co.uk and we are happy to promote advertisers on our site.

**SPACE
BOOKINGS**

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